

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES				RESTORE OUR FUTURE				
AND	600 Fairmount Ave Ste 306				1250 Eye Street NW				
ADDRESS	Towson MD 21286-1002				Ste 900				
	USA				Washington DC 20005				
CONTACT	ELISE CLOYD				USA				
					PRODUCT#1263				
LOCAL SALESPERSON	Maggie McWilliams		AGENCY EST. NO.		PRODUCT		1300		
	Pol		1263		CODE				
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1									

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	02222..	8	06:57A	09:00A	30S	08/21/12-08/24/12	CBS THIS MORNING	8	125.00	1000.00
2	02112..	6	10:57A	12:00N	30S	08/21/12-08/24/12	THE PRICE IS RIGHT	6	500.00	3000.00
3	02222..	8	11:35P	12:37A	30S	08/21/12-08/24/12	DAVID LETTERMAN	8	700.00	5600.00
4	.1.....	1	07:57P	09:00P	30S	08/21/12-08/21/12	NAVY NCIS	1	10000.00	10000.00
5	..2....	2	10:00P	11:00P	30S	08/22/12-08/22/12	CSI:CRIME SCENE	2	4500.00	9000.00
62.	2	09:00A	11:00A	30S	08/25/12-08/25/12	CBS NEWS SATURDAY MORNING	2	275.00	550.00
71.	1	07:28P	07:57P	30S	08/25/12-08/25/12	INSIDER WEEKEND	1	300.00	300.00
81	1	11:00A	11:30A	30S	08/26/12-08/26/12	MICHIGAN MATTERS	1	136.00	136.00
91	1	09:00P	10:00P	30S	08/26/12-08/26/12	THE GOOD WIFE	1	4500.00	4500.00
10	20000..	2	06:57A	09:00A	30S	08/27/12-08/27/12	CBS THIS MORNING	2	125.00	250.00
11	20000..	2	10:57A	12:00N	30S	08/27/12-08/27/12	THE PRICE IS RIGHT	2	500.00	1000.00
12	20000..	2	11:35P	12:37A	30S	08/27/12-08/27/12	DAVID LETTERMAN	2	700.00	1400.00
Total Contract:								36		36736.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION